LUMINATE

CORPORATE CHRISTMAS NIGHTS · 2026

Birmingham Botanical Gardens

Westbourne Rd, Birmingham. B15 3TR

WHAT IS IT?

The Christmas night out your company or team will actually love.

Every December, Birmingham Botanical Gardens transforms into a mile-long trail of dazzling lights, roaring fire pits and festive food. It's not a rented function room or a set-menu carvery — it's a proper night out, open to partners and kids too, with your team's tickets sorted in one simple booking.

- A mile of festive lights
- Fire pits & festive food
- Partners & kids welcome
- One simple invoice

A glimpse of the trail

Illuminated reindeer field

Lantern-lit woodland paths

Sparkling light tunnels

Why teams book Luminate instead

Every year, thousands of office Christmas parties look exactly the same. Here's the difference a Luminate night makes.

The usual work Christmas do	A Luminate Corporate Night
✕ Same restaurant, every single year	✓ **A different, mile-long light trail experience**
✕ Colleagues only	✓ **Partners, kids & colleagues — under-3s free**
✕ One set menu, then straight home	✓ **Fire pits, mulled wine, marshmallows & festive food**
✕ Splitting bills, chasing receipts	✓ **One simple invoice — deposit now, balance later**
✕ Awkward fitting big groups in	✓ **Built for 20 to 5,000+ guests, any night sorted**

Ready to bring the team?

Turn the page — booking takes 4 simple steps →

All prices exclude a £2.75 booking fee per order · Under-3s free · Child (3–15) approx. 66% of adult rate

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How to book, in 4 simple steps

1. PARTY SIZE
2. CHOOSE A DATE
3. CALCULATE COST
4. CONTACT US

1 Choose your party size

Every package is a straight discount off our standard gate price — the bigger the group, the bigger the saving. Prices below show exactly what you'd pay against the normal gate price.

SAVE 15%

Festive Office Night

20 – 49 guests

~~Gate price: £18.45 – £24.75~~

£15.70 – £21.05 adult

child ≈ £10.45 – £14.00 · depends on date chosen

- Any date, incl. Fri/Sun
- Single invoice & group arrival slot
- Add marshmallow toasting (+£3)

SAVE 25%

Corporate Celebration

50 – 149 guests

~~Gate price: £18.45 – £23.75~~

£13.85 – £17.80 adult

child ≈ £9.20 – £11.85 · depends on date chosen

- Mon–Thu nights only
- Reserved fire pit & dedicated check-in
- Add a warming hot drink (+£5)

SAVE 35%

Premium Hosted Night

150 – 499 guests

~~Gate price: £18.45 – £23.75~~

£12.00 – £15.45 adult

child ≈ £8.00 – £10.25 · depends on date chosen

- Mon–Thu nights only
- Dedicated event host
- Add a warming hot drink (+£5)

SAVE 50%

Exclusive Takeover

500+ guests

~~Gate price: £18.45 – £23.75~~

£9.20 – £11.90 adult

child ≈ £6.10 – £7.90 · depends on date chosen

- Mon–Thu nights only
- Whole venue, exclusively yours
- Colleague code at our other venues

Every package includes: dedicated event manager · deposit now, balance later · free date changes up to 14 days before

Not sure which package fits your group?

Email groups@luminate.live with a rough headcount and we'll recommend the right one.

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2 Choose your date

Prices vary by date — go early or midweek and you'll pay less before your group discount from step 1 is even applied.

MON	TUE	WED	THU	FRI	SAT	SUN
23	24	25	26	27	28 NOV	29
30	1 DEC	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1 JAN	2	3

Gate price by date colour

£18.45 Best Value	£20.45 Standard	£23.75 Xmas midweek
£24.75 Fri & Sun / After Xmas	£26.75 Sat & Xmas wk	— Not trading

BEST VALUE: 30 Nov – 3 Dec

Book these dates and adult tickets start from just £18.45 before your group discount — the earliest bird gets the best rate.

All prices exclude a £2.75 booking fee per order · Under-3s free · Child (3–15) approx. 66% of adult rate

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3 Calculate your cost

Three things set your price — your group size (step 1), your date (step 2), and the maths below.

A Your package %

From step 1 — your group size decides the discount.

B Your gate price

From step 2 — your date's colour on the calendar.

C Do the maths

Gate price × (1 – discount) = adult ticket. Child ≈ 66% of that.

WORKED EXAMPLE — Corporate Celebration (25% off) at Birmingham Botanical Gardens

80 guests (64 adults, 16 children) on a Standard midweek date (7–10 Dec, gate £20.45)

64 × £15.35 adult + 16 × £10.20 child + £2.75 booking fee

= £1,148.35

Full reference — exact price by date band & package

Date band	Gate	Festive 15%	Corporate 25%	Premium 35%	Exclusive 50%
Best Value midweek	**£18.45**	£15.70	£13.85	£12.00	£9.20
Standard midweek	**£20.45**	£17.40	£15.35	£13.30	£10.20
Xmas-season midweek	**£23.75**	£20.20	£17.80	£15.45	£11.90
Friday & Sunday	**£24.75**	£21.05	*midweek only*	*midweek only*	*midweek only*

Saturdays & Christmas week (18–24 Dec) are excluded from group discounts. Child price ≈ 66% of adult; under-3s free; £2.75 booking fee per order.

Add extras

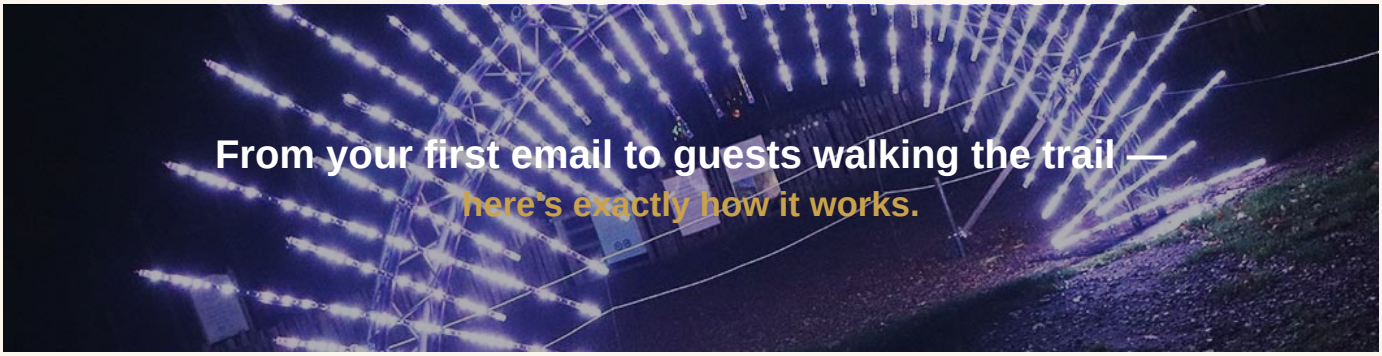
MARSHMALLOW TOASTING — **£3 / guest**

Two big marshmallows on a stick, toasted at the fire pits.

A WARMING HOT DRINK — **£5 / guest**

Hot choc, mulled wine, beer, wine or a cold drink (normally £4–£6.50).

4 Contact us to book today



1 Contact us

Call 07769 723455 or email groups@luminate.live with your headcount, dates and package — we'll get the ball rolling.

2 Your staff portal

We build a dedicated booking portal for your team, pre-loaded with the arrival slots you've agreed.

3 Staff pick a slot

Each guest logs in, chooses their arrival time and who's coming with them — solo, or with family.

4 Unique code

Once they've booked, every guest gets their own unique code, ready for easy entry on the night.

ON THE NIGHT

Guests check in at the arrival time on their ticket — no queuing, no confusion. For groups of 50 or more, we set aside a dedicated welcome area where your team can greet everyone and make sure the whole group's together before heading out onto the trail.

Ready to secure your Birmingham Botanical Gardens date?

Best dates go first — get in touch today.

Email groups@luminate.live